



Learning & Development *for a Modern World*



Flexible Learning Solutions

- ▶ Digital Learning
- ▶ Sales Effectiveness
- ▶ Leadership Development

“

I am the biggest fan of Hoopis Performance Network. It is spot-on as it relates to training, timeliness of updates, powerful presenters, and true take-away value. You cannot beat it for the price and, more importantly, the quality.”

- Dave Porter Baystate Financial Services

Learn More at Hoopis.com

***A Global Leader in Sales
and Leadership Development***

Flexible Learning Solutions

We know that there is no such thing as one size fits all. In fact, we champion this idea. From our decades of experience building the elite in the financial services industry, we offer flexible programs that are right-sized and scalable for your organization. Experience the many different ways in which your distribution can learn.



Digital Learning

Scalable and Customizable Digital Resources

- Advisor Development
- Leadership Development
- Home Office & Field Staff Development
- Financial Wellness



Sales Effectiveness

Award-Winning Program for Building Enduring Relationships

- Understand buyer psychology and behavioral economics
- Adapt their selling style to maximize communication flexibility
- Obtain high quality favorable introductions with confidence
- Build stronger relationships through the art of questioning
- Deepen existing client relationships through cross selling
- Integrate peak performance psychology of top advisors



Leadership Development

Tools and Resources for Leaders at Every Career Stage

- Coaching and Consulting
- Contract Recruiting
- Live Recruiting / Selection Workshops
- Selection Profiles and Tools

Visit [Hoopis.com](https://www.hoopis.com) to Learn More |

